



52<sup>nd</sup> Annual Meeting | American Society of

# Head & Neck Radiology

September 26 - 30, 2018

The Westin Savannah Harbor Golf Resort & Spa • Savannah, GA



## Exhibitor Prospectus

### About The ASHNR

The American Society of Head and Neck Radiology (ASHNR) is a professional, non-profit, medical society comprised of over 900 physicians and other health care providers with an interest in imaging and pathology of the head and neck. Founded in 1976, the ASHNR has a strong academic mission, providing intensive educational programming and promoting research in the field of head and neck imaging.

### About The ASHNR Annual Meeting

The ASHNR Annual Meeting is the premier national event for head and neck imaging and will be held in Savannah, Georgia from September 26-30, 2018. There will be over 100 invited lecturers and moderators who are leaders in the field as well as in their practice settings. The 2017 meeting in Las Vegas, Nevada drew over 600 registrants.

The wide range of radiologists in attendance includes specialists in neuroradiology, head & neck imaging, emergency radiology and pediatric radiology, as well as a substantial number of general radiologists. The 52<sup>nd</sup> Annual Meeting will include sessions devoted to advances in head and neck cancer imaging and improving CT and MRI imaging protocols, as well as a series of lectures designated as “core curriculum” that will cover more basic topics, including difficult head and neck anatomy. Four SAM sessions will help registrants meet the recertification requirements of the ABR, a proven registration “draw”. Scheduled refreshment breaks, as well as Wednesday evening’s Opening Reception, will be held in the technical exhibits room allowing multiple opportunities for registrants to engage with exhibitors.

Savannah is easily accessible by direct flights from numerous cities including New York, Chicago, Atlanta, Dallas/Fort Worth and Houston. Known as “The Jewel of the South”, the city is graced by 22 historic squares, landmark homes, numerous museums and exceptional dining. The Westin Savannah Harbor Golf Resort and Spa has a unique location on an island in the Savannah River 5 minutes by free ferry and 10 minutes by car from the downtown historic district. An 18-hole Sam Snead-designed golf course was home to the PGA TOUR’s Legends of Golf Champions Tour event from 2003-2013, and will be home to Friday afternoon’s 9-hole tournament, open to registrants and exhibitors. We hope you will join us at this outstanding medical societal event.

The Westin Savannah  
Harbor Golf Resort & Spa  
Savannah, GA

### FOR ACCOMMODATION INFORMATION

Please visit our website: [www.ashnr.org](http://www.ashnr.org)

**\$230** per  
night  
(single/double occupancy)

Reserve by **September 2, 2018**

## The ASHNR 52<sup>nd</sup> Annual Meeting will provide you with the opportunity to:

- Market your company's products and services to a targeted audience
- Introduce new products and services
- Network with colleagues and establish new leads
- Exchange ideas for future innovation
- Maintain existing professional relationships
- Develop new professional relationships
- Easily connect with attendees through the Whoova mobile app

### Benefits:

- Exhibit display in Technical Exhibit Area
- Registration for the first three company representatives. Registration fee for additional representatives is \$400 per person.
- Acknowledgement in the syllabus and on signage.
- Printed list of registered attendees sent approximately one month after the meeting.

### Previous ASHNR Annual Meeting Sponsors/Exhibitors:

|   |                                     |                                     |
|---|-------------------------------------|-------------------------------------|
| Amirsys, Inc.                                 | GE Healthcare                       | Saunders/Mosby/Churchill/Elsevier   |
| Bayer Healthcare                              | Guerbet, LLC                        | Siemens Medical Solutions USA, Inc. |
| Bracco Diagnostics, Inc.                      | J. Morita Manufacturing Corp.       | Southwest Books                     |
| Froedtert & The Medical College of Wisconsin  | Lippincott Williams & Wilkins       | TeraRecon                           |
| Froedtert CDI (Center for Diagnostic Imaging) | McKesson Enterprise Medical Imaging | Toshiba America Medical Systems     |
| Froedtert Hospital Foundation                 | Olea Medical                        | Vital Images                        |
|   | Philips Medical Systems             |                                     |

### If you have any questions, please contact:

#### Francine Hollowell, Corporate Liaison

2775 Jasmine Ct, NE  
Atlanta, GA, 30345  
(678) 471-3692  
[fhollow@emory.edu](mailto:fhollow@emory.edu)

#### Ken Cammarata, Business Manager

American Society of Head & Neck Radiology  
800 Enterprise Dr., Suite 205  
Oak Brook, IL 60523-4216  
(630) 574-0220 Ext. 226  
(630) 574-0661 Fax  
[kcammarata@asn.org](mailto:kcammarata@asn.org)

#### Deborah R. Shatzkes, MD - Program Chair

Professor of Radiology & Otolaryngology  
Hofstra-Northwell School of Medicine  
Director of Head & Neck Radiology  
Lenox Hill Hospital/Northwell Health  
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New York, NY 10075  
(914) 715-6865  
[dshatzkes@northwell.edu](mailto:dshatzkes@northwell.edu)

### Technical Exhibit Schedule (Subject To Change)

#### Wednesday, September 26, 2018

Exhibitor Registration and Set-up  
9:00 AM to 11:00 AM

Exhibits Open  
2:00 PM to 6:00 PM

#### Thursday, September 27, 2018

Exhibits Open  
7:00 AM to 6:00 PM

#### Friday, September 28, 2018

Exhibits Open  
7:00 AM to 2:00 PM

#### Saturday, September 29, 2018

Exhibits Open  
7:00 AM to 10:00 AM

Exhibit Tear Down  
10:00 AM – 12:00 PM

### Exhibitor Registration, Set-up and Dismantling

Each exhibitor must be registered. Exhibitor badges may be picked up at the ASHNR registration desk. Exhibits must be set up by 11:00 AM Wednesday, September 26, 2018, and dismantled and removed from the exhibit area by 12:00 PM Saturday, September 29, 2018.

## List of 51<sup>st</sup> Annual Meeting Participating Institutions:

Advanced Medical Imaging Consultants  
Ajou University Hospital  
Asan Medical center  
Aurora Healthcare  
Baystate Medical Center  
Baylor College of Medicine  
Beaumont Farmington Hills  
Beverly Tower Wilshire Advanced Imaging  
Boston University/Boston Medical Center  
Jesse Brown Medical Center-VA Hospital  
Case Western Metrohealth Medical Center  
Center for Diagnostic Imaging  
Center Radiology- Washington, DC  
Children's Hospital of Los Angeles  
Children's Hospital of Philadelphia  
Christie Hospital  
Christiana Care Health System  
Cincinnati Children's Hospital Medical center  
CIRA  
Cleveland Clinic  
Cooper University Hospital  
Duke University Medical Center  
Emory University  
Envision Medical Imaging  
Epic Teleradiology  
Evanston Northwestern Healthcare  
Faculty of Dentistry-Chiang Mai University  
George Washington University  
Georgetown University Hospital  
Germantown Imaging  
Henry Ford Hospital  
Hospital for Sick Children  
Hospital Nacional  
Indiana University School of Medicine  
InHealth Imaging  
Inland Imaging  
Institute of Oncology-Diagnostic Imaging  
Johns Hopkins  
Ralph H. Johnson VA Medical Center  
Karolinska University Hospital  
Kyushu University

La Jolla Radiology Medical Group  
Larchmont Imaging  
Loma Linda University Medical Center  
Loyola University Medical Center-Chicago  
Lenox Hill Hospital  
Massachusetts Eye and Ear Infirmary  
Mayo Clinic- Phoenix, AZ  
Mayo Clinic- Rochester, MN  
Mayo Clinic Hospital-Scottsdale, AZ  
MD Anderson Cancer Center  
Medical College of Wisconsin  
Medical University of South Carolina  
Memorial Sloan-Kettering Cancer Center  
Michigan State University  
Montefiore Hospital  
Naval Medical Center  
Northwestern University  
NSLIJ Health System  
NTP  
The Permanente Medical Group  
Presbyterian Hospital  
Progressive Radiology  
Oklahoma University Health Sciences Center  
Oregon Health & Science University  
Oslo University Hospital  
Oxford Medical Imaging  
Queen's Hospital  
Radiology Associates of DeKalb, PC  
Samsung Medical Center  
Scott & White Clinic  
Seattle Radiologists  
Seoul National University-Bundang Hospital  
Singapore General Hospital  
Skanes Universitetssjukhus  
St. Luke's-Roosevelt Hospital Center  
Summit Radiology  
Sutter Medical Group  
SUNY at Stony Brook  
SUNY Upstate Medical University  
Texas Children's Hospital  
Thomas Jefferson University  
Tokyo Metropolitan & Infectious Diseases

Tulane Medical School/University Hospital  
UAMS  
Ulsan University Hospital  
University Hospital UANL  
University of Alabama Birmingham  
University of Arizona Medical Center  
University of California, Los Angeles  
University of California, San Francisco  
University of Cincinnati  
University of Iowa  
University of Kentucky  
University of Michigan  
University of Michigan Health System  
University of Mississippi  
University of Nebraska Medical Center  
University of New Mexico  
University of Pennsylvania  
University of Pittsburgh  
University of Rochester-Strong Memorial  
University of Saskatchewan  
University of Texas  
University of Texas McGovern Medical School  
University of Texas Southwestern Medical Center  
University of Toronto  
University of Utah Health Sciences Center  
University of Washington  
University College London  
University Medical Center  
UTMB  
UVM Medical Center  
VA Long Beach  
Vanderbilt University  
Victoria Radiology  
Wake Forest University Baptist Medical Center  
West Virginia University  
William Beaumont Hospital  
Yale New Haven Health-Bridgeport, CT  
Yale University School of Medicine  
Yonsei University College of Medicine

**SPONSORSHIP / EXHIBIT APPLICATION**Please e-mail your completed form to Francine Hollowell at [fhollow@emory.edu](mailto:fhollow@emory.edu)

Sponsors have the opportunity to exhibit at any level below. Should you choose to provide an Unrestricted Educational Grant, a Written Agreement of Commercial Support (WACS) form will need to be completed and returned 30 days prior to the meeting.

**Diamond Level Exhibit\***

Includes up to 12-foot table-top exhibit display

**\$20,000**

\$ \_\_\_\_\_

**Lunch & Learn How-To Session (Thursday or Saturday)**

- 30-minute non-CME accredited session
- Sponsor may select topic/speaker with approval from the ASHNR
- Box lunch provided by sponsor

Two representatives from the Organization(s) providing Diamond Level support will be invited to the Faculty Dinner and the Presidents Reception.

**Faculty Dinner Attendees**

\_\_\_\_\_

\_\_\_\_\_

**Presidents Reception Attendees**

\_\_\_\_\_

\_\_\_\_\_

**Platinum Level Exhibit\***

Includes up to 12-foot table-top exhibit display

**\$10,000**

\$ \_\_\_\_\_

**Breakfast & Learn How-To Session (Thursday, Friday or Saturday)**

Preferred Day \_\_\_\_\_

- 30-minute non-CME accredited session
- Sponsor may select topic/speaker with approval from ASHNR

Two representatives from the Organization(s) providing Platinum Level support will be invited to the Presidents Reception.

**Presidents Reception Attendees**

\_\_\_\_\_

\_\_\_\_\_

\*Session cannot be submitted for accreditation to any outside entity.

**Gold Level Exhibit**

Includes up to 6-foot table-top exhibit display

**\$7,500**

\$ \_\_\_\_\_

Please choose one from the following:

- Gold Medal Award Luncheon** for registered attendees (Friday)  
Organization name will be placed on the Gold Medal announcement board near the registration desk.
- Coffee/Refreshment Break (Wednesday- Sunday)  
Preferred Day \_\_\_\_\_ AM or PM (circle one)

**Silver Level Exhibit**

Includes up to 6-foot table-top exhibit display

**\$5,000**

\$ \_\_\_\_\_

Provide one of the following, with company logo and/or acknowledgement:

- Meeting bags     Meeting lanyards     Meeting pens

**Bronze Level Exhibit**

Includes 6-foot table-top exhibit display

**\$2,500**

\$ \_\_\_\_\_

Provide one of the following, with company logo and/or acknowledgement:

- Meeting overview flyer at check-in
- Poster of daily meeting highlights displayed outside of meeting room
- Pocket meeting planners

**Bookseller**

Includes 6-foot table-top exhibit display

**\$600**

\$ \_\_\_\_\_

**UNRESTRICTED EDUCATIONAL GRANTS**

Companies interested in providing an Unrestricted Educational Grant to help offset the general expenses of the ASHNR 52nd Annual Meeting should contact the Corporate Liaison, Francine Hollowell at [fhollow@emory.edu](mailto:fhollow@emory.edu) for further information.

**NOT ABLE TO ATTEND?**

Companies not able to attend can still be recognized as a sponsor in all official onsite materials, including the syllabus and signage, with a contribution of an unrestricted educational grant in the amount of at least \$1,000.

**Total \$** \_\_\_\_\_**RESPONSIBILITY AGREEMENT - Please read the following statements thoroughly and sign below. Exhibit Space cannot be assigned unless this form contains an authorized signature.**

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while at the Westin Savannah Harbor Golf Resort & Spa, and hereby waives any claim or demand it may have against the Westin Savannah Harbor Golf Resort & Spa or its affiliates, the American Society of Head and Neck Radiology and Educational Symposia arising from such loss, theft or damage. In addition, the exhibitor agrees to defend indemnify and hold harmless the American Society of Head and Neck Radiology, Educational Symposia and the Westin Savannah Harbor Golf Resort & Spa and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney's fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees subcontractors or agents. We / I have read and agree to abide by all requirements, restrictions and obligations set forth in the above obligations set forth in the Rules and Regulations referenced above. We / I further acknowledge that the American Society of Head and Neck Radiology reserves the right to reject, at its discretion, any application to exhibit.

Company Name (Please list Company Name as it should appear in print and on signage/slides. Please print clearly.)

City / State / Zip

Contact Name

Contact Phone

Contact Email

**CHECK PAYABLE TO:** ASHNR    **CREDIT CARD TYPE:**  VISA     MasterCard     American Express     Discover

Card Number

Exp. Date

Security Code

Name On Credit Card

Billing Address (if different than above)

City / State / Zip

Authorized Signature

Date