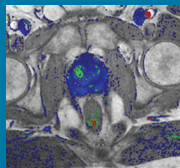


24th Annual MRI UPDATES 2011



SUPERIOR IMAGE QUALITY
12 AMA PRA Category 1 Credit(s)TM
Date of Original Release:
Bi-Monthly Beginning In January 2011

General MRI

ESI Educational Symposia
www.edusymp.com

About this DVD Series

This DVD education provides practical, timely, clinical information in MR imaging. Pertinent lectures are selected so that subscribers receive the most up-to-date clinical information. Tips and techniques are stressed, as well as appropriate patient selection. The faculty members have been chosen for their teaching ability, as well as their expertise in MRI.

Target Audience

This DVD CME activity is primarily intended and designed to educate diagnostic imaging physicians. It should also be useful in educating referring physicians who order MRI procedures.

Educational Objectives

At the completion of this DVD CME series, subscribers should be able to:

- Discuss current recommendations regarding MR contrast safety.
- Adapt state-of-the-art MRA protocols and techniques into their clinical practices.
- Incorporate state-of-the-art breast MRI protocols and techniques into clinical practice.
- Expand clinical applications for body MRI.
- More effectively utilize MRI to assess patients with musculoskeletal pathology.

No special educational preparation is required for this CME activity.

Accreditation

Physicians: Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

Educational Symposia designates this enduring material for a maximum of 12 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Each DVD is designated for two category 1 credits. The time necessary to complete the series is 12 hours. The time necessary to complete each DVD is two hours.

AMA PRA Category 1 Credit(s)TM
for these programs may be claimed until January 14, 2014.

Technologists: No Category A CE credit is available for this series.

All DVD course participants are required to take a test in order to be awarded credit. (Exam materials, if ordered, will be sent with your DVD order.) All DVD course participants will also have the opportunity to critically evaluate the program as it relates to practice relevance and educational objectives.

This DVD series was planned and produced by Educational Symposia, the leader in diagnostic imaging education since 1975.

This DVD series was planned and produced in accordance with the ACCME Essential Areas and Elements.

From the Leader in MRI DVD Education

MRI Updates are an exciting concept in medical education. These bi-monthly 2-hour DVD releases are designed to offer:

- Up-to-date, practical information essential for the practicing physician.
- Outstanding, nationally known faculty selected for their excellence as teachers, as well as for their expertise in MRI.
- Superior image quality due to special studio enhancement of the images.
- Electronic pointer to highlight pathology.
- *AMA PRA Category 1 Credit(s)TM*: 2 credits per DVD; 12 credits per series are available.
- Educational sessions at your convenience: Watch when you please; review them as often as you wish.
- DVDs are released throughout the year so that you will always be up-to-date.

Program

Program 1

Body MRI: New Techniques and Tips

Russell N. Low, M.D.

Contrast Enhanced MRA: How to Do It

Thomas M. Grist, M.D., FACR

Peripheral Neuropathy of the Upper Extremity

Phillip F.J. Tirman, M.D.

Program 2

MRI/MRA for Pulmonary Vascular Disorders

Thomas M. Grist, M.D., FACR

Cardiac MRI: How To

Scott Reeder, M.D., Ph.D.

Peripheral Vascular MRA

Thomas M. Grist, M.D., FACR

MRA of the Aorta

Scott Reeder, M.D., Ph.D.

Program 3

MRI of the Shoulder

Garry E. Gold, M.D.

MRI of the Hip

Garry E. Gold, M.D.

Liver Imaging with Integrated Case Review

Joshua L. Weintraub, M.D., FSIR

Program 4

Renal MRA – Principles and New Techniques

Thomas M. Grist, M.D., FACR

Breast Intervention with MRI Guidance

Laurie R. Margolies, M.D., FACR

Advances in MR of the Ankle

John V. Crues, III, M.D.

Program 5

MRI of the Pancreas

Russell N. Low, M.D.

Integrating 3T Breast MRI into Clinical Care

Laurie R. Margolies, M.D., FACR

MRI of the Knee

Garry E. Gold, M.D.

MRCP and Enterography

Shreyas Vasanawala, M.D., Ph.D.

Program 6

Applications of Diffusion MRI in the Abdomen and Pelvis

Bachir Taouli, M.D.

Breast MRI BIRADS

Laurie R. Margolies, M.D., FACR

MRI of Renal Masses

Bachir Taouli, M.D.

Faculty

John V. Crues, III, M.D.

Garry E. Gold, M.D.

Thomas M. Grist, M.D., FACR

Russell N. Low, M.D.

Laurie R. Margolies, M.D., FACR

Scott Reeder, M.D., Ph.D.

Bachir Taouli, M.D.

Phillip F.J. Tirman, M.D.

Shreyas Vasanawala, M.D., Ph.D.

Joshua L. Weintraub, M.D., FSIR

A DVD Teaching Program

MRI UPDATES 2011

24th Annual
General MRI

Superior Image Quality
FREE SYLLABUS with purchase of entire set

12 AMA PRA Category 1 Credit(s)TM
Available until January 14, 2014

Price includes standard shipping
(FedEx Ground) & handling charges
within the continental United States.

Payment must be in U.S. dollars.

Visit www.edusymp.com or call
1-800-338-5901 to order now.

I wish to order the following MRI Updates:

Each update series includes
6 DVDs (2 hours each DVD),
delivered in the continental
USA, for the low price of \$995.

- GENERAL MRI \$995
- NEURO MRI \$995
- MUSCULOSKELETAL MRI \$995

DVD SET SUBTOTAL = _____

Discounts for Multiple Sets:

- BUY 2 DVD SERIES - SAVE \$100.00 \$1890
Please check two of the following: GENERAL MRI NEURO MRI MUSCULOSKELETAL MRI
- BUY ALL 3 DVD SERIES - SAVE \$300.00 \$2685

DISCOUNTED MULTIPLE SET SUBTOTAL = _____

Additional Course Syllabus: \$65 Each Series

of Extra Syllabi Total Price

One Syllabus Included with Initial Order

- GENERAL MRI @ \$65 ea = _____
- NEURO MRI @ \$65 ea = _____
- MUSCULOSKELETAL MRI @ \$65 ea = _____

SYLLABUS SUBTOTAL = _____

CME Applications (1 CME Application Required Per Person)

of Applications Total Price

CME is not included in the purchase price.

(PLEASE NOTE: CME Applications are not taxed)

- GENERAL MRI @ \$95 ea = _____
- NEURO MRI @ \$95 ea = _____
- MUSCULOSKELETAL MRI @ \$95 ea = _____

NON-TAXED CME TOTAL = _____

CME DVD Packs

of Packs Total Price

Available after initial purchase.

(PLEASE NOTE: CME Applications are not taxed)

- GENERAL MRI @ \$295 ea = _____
- NEURO MRI @ \$295 ea = _____
- MUSCULOSKELETAL MRI @ \$295 ea = _____

NON-TAXED CME DVD Packages TOTAL = _____

DVD SET OR DISCOUNTED MULTIPLE SET + ADDITIONAL SYLLABUS SUBTOTAL = _____

For orders sent to a Florida address, please add 7% sales tax (PLEASE NOTE: CME Applications are not taxed) _____

For orders sent to a California address, please add 8.75% sales tax _____

CME TOTAL + CME DVD PACKS TOTAL = _____

Optional FedEx Shipping Methods: Priority Overnight* (\$75) 2nd Day* (\$45) 3rd Day* (\$30)
*Delivery times are business days only.

For orders shipped outside the United States, Canada or Mexico, add \$175 for shipping _____

TOTAL ENCLOSED _____

International orders will be shipped in their entirety in November 2011.

CME is not included in the purchase price.

****ORDER ONLINE AND SAVE:** Save \$20 by providing this Brochure Code: **8W#** (only the last two digits before the number symbol # are needed)**

ORDER BY CREDIT CARD Fax (800) 344-0668 or call (800) 338-5901 (toll-free, U.S. & Canada)

Name _____ Degree M.D. D.O. Ph.D. RDMS Other _____

Specialty _____ Facility/Organization _____ Dept. _____

Street Address HOME OFFICE _____ City _____ State _____ Zip _____

Sorry, No P.O. Boxes. We cannot be responsible for nondelivery when we receive an incorrect address. We ship FedEx when possible. Signature required.

Phone _____ Fax _____ E-mail _____

If you wish to receive email notification of your FedEx shipment, please provide your email address.

Mail Brochure Panel _____ HOW WOULD YOU LIKE TO RECEIVE FUTURE MEETING AND DVD ANNOUNCEMENTS?

Mail Only E-mail Only Both Mail and E-mail

PAYMENT INFORMATION: Check Enclosed - Payable to: Educational Symposia Charge to Credit Card:    

Card Number _____ Expires _____ Card Security Code* _____

Please make checks payable to Educational Symposia, and mail with this completed form to: Educational Symposia, 5620 West Sligh Avenue, Tampa, Florida 33634-4490. For further information, call (800) 338-5901 (toll-free, U.S. & Canada) or (813) 806-1000 (direct) or e-mail at info@edusymp.com. You may also fax this form to (800) 344-0668 (toll-free, U.S. & Canada) or (813) 806-1001 (direct).

Signature _____ (Your signature is your authorization to charge this credit card.)

IF CREDIT CARD NAME OR BILLING ADDRESS DIFFERS FROM THE ADDRESS LISTED ABOVE, PLEASE PROVIDE THE CORRECT BILLING ADDRESS

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

NEW DVD CME Packs

Educational Symposia is constantly exploring ways to better serve our customers. Subscribers of our DVD CME teaching programs asked for a simpler way to share a DVD Teaching Program. We listened and are excited to introduce the **DVD CME Pack**.

Here's how it works. Purchase the original DVD teaching program then order as many **DVD CME Packs** as needed at a significantly reduced price. It really is that simple!

Educational Symposia's innovative **DVD CME Packs** allow each participating physician to own his/her set of DVDs. A personal set provides the opportunity to view at one's own convenience and adds to a personal reference library. **DVD CME Packs** are priced to make it a practical alternative to "waiting in line" to receive the next DVD.

Each **DVD CME Pack** contains:

- An entire set of DVDs in a convenient case designed for durability and ease of access
- One CME application and test
- A one or two volume syllabus (depending on the series). Syllabus is included in the purchase price but is not enclosed in the DVD CME case.

See order form to order a **DVD CME Pack** for this series. To order a **DVD CME Pack** for a previously purchased DVD teaching program, visit us online at www.edusymp.com, call toll free (800) 338-5901.



Multiple CME Subscribers.....

Educational Symposia DVD Teaching Programs are accredited for *AMA PRA Category 1 Credit(s)*TM for three years from the original release date. Once the initial order is placed, the number of CME applications and/or **DVD CME Packs** that can be ordered is limitless. Simply call (800) 338-5901 or access our website at www.edusymp.com and reference the name of the person or facility of the originating order. See order form for pricing.

Cancellation Policy

If you are not satisfied with your purchase, you may return your purchase (or any portion of your purchase) within 15 days of receiving it. You will receive a refund for the portion that is returned less a \$125 processing fee. If you are returning/cancelling multiple DVD series, please note the \$125 fee applies to each series. If your purchase was sent express, the additional shipping charges will NOT be refunded. No refunds can be made after 15 days. All cancellations must be in writing. CME credit cannot be granted on the portion of the purchase that is returned. Abuse of this cancellation policy (2 or more returns) renders the cancellation policy void. There are no refunds for DVD CME Packs.

DVD teaching programs feature a distinctive production process termed "**Digital Studio Enhancement**" including

- Post processed diagnostic images
- Clearly visible pathology and anatomy
- Improved graphic and text legibility
- Electronic pointer correlation with speaker's indications

This production process is exclusive to Educational Symposia DVD programs.

4 EASY WAYS TO ORDER

WE ACCEPT:



Internet

Order online & SAVE*! using your credit card number at: <https://www.edusymp.com>

*See order form for details.

SECURE WEBSITE

Mail

Mail your order form, along with your credit card number and signature or check payable to Educational Symposia, to:

Educational Symposia
5620 West Sligh Avenue
Tampa, Florida 33634-4490

Fax

Fax your order form to: (800) 344-0668 (toll-free, U.S. & Canada) or (813) 806-1001 (direct). Please include your MasterCard, VISA, NOVUS/Discover Card or American Express information, including a signature.

Phone

(800) 338-5901 (toll-free, U.S. & Canada) or (813) 806-1000 (direct). Please have your MasterCard, VISA, NOVUS/Discover Card or American Express information available.

MAILING LIST OPTIONS

*Reduce Your Mail Clutter!
Or Just Add E-mail Announcements!*

We are pleased to be able to send you brochures by e-mail informing you of our latest meetings and CME programs. You have the choice of providing your e-mail address, your mailing address or both to receive the brochures. Visit the "Mailing List" section of our website to subscribe (www.edusymp.com) or call 1-800-338-5901 and please tell us that you wish to receive brochure announcements by e-mail, mail or both.