

2<sup>nd</sup> Annual

# Head & Neck Oncology: A Multi-Disciplinary Approach

- Patient Care Tumor Boards
- HPV Update
- Radiation Treatment Planning & Strategies
- Endoscopic Sinus Surgery

May 7 – 9, 2015

Aria™ Resort & Casino Las Vegas, Nevada

17.0 AMA PRA Category 1 Credit(s)<sup>TM</sup>

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SAM SESSION  
INCLUDED



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Symposia

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## ABOUT THE MEETING

This course is designed to provide a practical yet detailed insight into the modern diagnosis, treatment and management of head and neck cancer. Faculty will review the fundamentals of head and neck cancers; including anatomy, epidemiology and imaging characteristics. Pearls and pitfalls on how to best image various head and neck cancers will be presented. Multi-disciplinary Tumor Boards will take in-depth look at management decision making, treatment options and the emergence of HPV-related head and neck cancers.

## TARGET AUDIENCE

This CME activity is primarily intended and designed to educate general radiologists and neuroradiologists who wish to enhance their knowledge of imaging and treatment of head and neck cancer. This activity should also benefit ENT physicians, head and neck surgeons, medical and radiation oncologists, and general surgeons who are interested in head and neck cancer therapy and diagnosis. Technologists performing these types of imaging exams should also gain benefit from this symposium.

## SCIENTIFIC SPONSOR

Educational Symposia

## ACCREDITATION

**Physicians:** Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 17.0 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Technologists:** This program has been submitted to the ASRT. The number of A CE credits will be available approximately 30 days prior to the meeting. Please visit [www.edusymp.com](http://www.edusymp.com) or call 1-800-338-5901 regarding the availability of Category A CE credit.

## SAM CREDIT

Certain sessions of the meeting program will be submitted to the ABR for SAM qualification. The total number of approved SAM credits available will be confirmed approximately 21 days prior to the meeting.

## EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Recognize the etiologic and risk factors in the development of head and neck malignancies.
- Describe the fundamental strategies for therapy of head and neck cancer, including the role of the radiologist in treatment planning.
- Determine the optimal imaging techniques for imaging the head and neck utilizing CT, MRI, and PET/CT.
- Recognize the surgeon's approach to cancers of the head and neck.
- Illustrate the complexity of post-treatment imaging in head and neck cancer, including efficacy, and recognition of treatment-related complication.
- Evaluate the role of modern radiation therapy for the treatment of head and neck cancer, including recent advances and prevention of treatment-associated toxicity.

*No special educational preparation is required for this CME activity.*

# FACULTY

## PROGRAM DIRECTOR

**Lawrence E. Ginsberg, M.D.**

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**Lawrence E. Ginsberg, M.D.**

*Professor of Radiology and Head and Neck Surgery  
The University of Texas MD Anderson Cancer Center  
Houston, TX*

**Ehab Y. Hanna, M.D., FACS**

*Professor, Department of Head and Neck Surgery  
Professor, Department of Neurosurgery  
The University of Texas M. D. Anderson  
Cancer Center  
Houston, TX*

*Adjunct Professor of Otolaryngology,  
Otorhinolaryngology and Communicative Sciences,  
Head and Neck Surgery  
Baylor College of Medicine  
Houston, TX*

**Jeffrey N. Myers, M.D., Ph.D., FACS**

*Hubert L. and Olive Stringer Distinguished Professor  
in Cancer Research,  
Director of Research, and Deputy Chair for  
Academic Programs  
Department of Head & Neck Surgery  
The University of Texas MD Anderson Cancer Center  
Houston, TX*

**C. Douglas Phillips, M.D., FACC**

*Professor of Radiology  
Director of Head and Neck Imaging  
Weill Cornell Medical Center  
NewYork-Presbyterian Hospital  
Past President, American Society of Head and  
Neck Radiology*

**David I. Rosenthal, M.D.**

*Section Chief, Head and Neck, Division of  
Radiation Oncology  
Director, Head and Neck Translational Research  
Professor, Department of Radiation Oncology  
Professor, Department of Head and Neck Surgery  
The University of Texas M. D. Anderson  
Cancer Center  
Houston, TX*

**Deborah R. Shatzkes, M.D.**

*Professor of Radiology  
Hofstra North Shore - LIJ School of Medicine  
Director of Head and Neck Imaging  
Lenox Hill Hospital and The New York Head  
& Neck Institute  
North Shore - LIJ Health System  
New York, NY*

**Richard H. Wiggins, III, M.D., CIIP, FSIIM**

*Director of Head and Neck Imaging  
Professor, Departments of Radiology,  
Otolaryngology, Head and Neck Surgery, and  
BioMedical Informatics  
University of Utah Health Sciences Center*

**IF YOU RECEIVE MORE THAN ONE BROCHURE,  
PLEASE PASS THE EXTRA ALONG TO A COLLEAGUE.**

# PROGRAM

## THURSDAY, MAY 7, 2015

7:00 – 7:40 AM	Registration and Continental Breakfast for Registrants
7:40 – 7:45	Welcome and Introduction <i>Lawrence E. Ginsberg, M.D.</i>
7:45 – 8:10	Biologic Underpinnings of Head & Neck Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
8:10 – 8:35	Imaging in Oropharyngeal and Oral Cavity Cancer <i>Lawrence E. Ginsberg, M.D.</i>
8:35 – 9:00	Surgical Management in Oral Cavity Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
9:00 – 9:30	Imaging of Cervical Lymphadenopathy <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
9:30 – 10:15	Multi-Disciplinary Tumor Board: Oral Cavity Cancer <i>Moderator: Jeffrey N. Myers, M.D., Ph.D., FACS</i> <i>Faculty</i>
10:15 – 10:30	Coffee Break for Registrants
<b>HPV SESSION</b>	
10:30 – 10:55	Current Clinical Trends in HPV-associated Head & Neck Malignancy <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
10:55 – 11:20	Implications of the HPV Epidemic for Radiation Oncology: Treatment Modification <i>David I. Rosenthal, M.D.</i>
11:20 – 11:45	Imaging Update in HPV-related Head & Neck Cancer <i>Lawrence E. Ginsberg, M.D.</i>
11:45 – 12:30 PM	Multi-Disciplinary Tumor Board: HPV/Oropharyngeal Cancer <i>Moderator: Lawrence E. Ginsberg, M.D.</i> <i>Faculty</i>

## THURSDAY, MAY 7, 2015 (continued)

12:30 – 1:30	Lunch On Your Own
1:30 – 1:55	Imaging of Laryngeal and Hypopharyngeal Cancer <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
1:55 – 2:20	Surgical Management of Larynx and Hypopharynx Cancer <i>Ehab Y. Hanna, M.D, FACS</i>
2:20 – 2:45	Non-Surgical Approaches for Larynx and Hypopharynx Cancer <i>David I. Rosenthal, M.D.</i>
2:45 – 3:30	Multi-Disciplinary Tumor Board: Larynx <i>Moderator: C. Douglas Phillips, M.D., FACS</i> <i>Faculty</i>
3:30	End of Session

## FRIDAY, MAY 8, 2015

7:00 – 7:30 AM	Continental Breakfast for Registrants
7:30 – 8:00	Imaging of Sinonasal and Anterior Cranial Base Lesions <i>Deborah R. Shatzkes, M.D.</i>
8:00 – 8:30	Contemporary Sinonasal/Skull Base Surgery <i>Ehab Y. Hanna, M.D, FACS</i>
8:30 – 9:00	Imaging of Nasopharyngeal Carcinoma <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
9:00 – 9:30	Radiation Therapy Treatment Planning for the Head and Neck: Emphasis on NPC <i>David I. Rosenthal, M.D.</i>

## FRIDAY, MAY 8, 2015 (continued)

9:30 – 10:15 Multi-Disciplinary Tumor Board:  
Sinonasal and Skull Base  
*Moderator: Richard H. Wiggins,  
III, M.D., CIIP, FSIIM  
Faculty*

10:15 – 10:30 **Coffee Break for Registrants**

### SAM SESSION

10:30 – 11:00 Imaging of Temporal  
Bone Neoplasia  
*C. Douglas Phillips, M.D., FACP*

11:00 – 11:30 Imaging of Orbital Tumors  
*C. Douglas Phillips, M.D., FACP*

11:30 – 12:00 PM Surgical Management of  
Orbital Tumors  
*Ehab Y. Hanna, M.D, FACS*

12:00 – 12:15 Question & Answer Session  
*Moderator: Lawrence E. Ginsberg, M.D.  
Faculty*

12:15 – 1:30 **Lunch On Your Own**

### CUTANEOUS MALIGNANCY SESSION

1:30 – 1:55 Imaging of Perineural Tumor  
Spread in Head and Neck Cancer  
*Lawrence E. Ginsberg, M.D.*

1:55 – 2:20 Surgical Management of  
Cutaneous Cancer of the  
Head and Neck  
*Jeffrey N. Myers, M.D., Ph.D., FACS*

2:20 – 2:45 Imaging of Cutaneous Malignancy  
*Lawrence E. Ginsberg, M.D.*

2:45 – 3:30 Multi-Disciplinary Tumor Board:  
Cutaneous Malignancy  
*Moderator: David I. Rosenthal, M.D.  
Faculty*

3:30 **End of Session**

## SATURDAY, MAY 9, 2015

7:30 – 8:00 AM **Continental Breakfast  
for Registrants**

8:00 – 8:30 Imaging and Biopsy Issues in  
Thyroid Malignancy  
*C. Douglas Phillips, M.D., FACP*

8:30 – 9:00 Surgical Management of  
Thyroid Cancer  
*Ehab Y. Hanna, M.D, FACS*

9:00 – 9:30 Imaging Issues in  
Hyperparathyroidism including  
4D CT  
*Deborah R. Shatzkes, M.D.*

9:30 – 10:15 Multi-Disciplinary Tumor Board:  
Thyroid Malignancy  
*Moderator: Ehab Y. Hanna, M.D, FACS  
Faculty*

10:15 – 10:30 **Coffee Break for Registrants**

10:30 – 11:00 Imaging of Salivary Neoplasia  
*Deborah R. Shatzkes, M.D.*

11:00 – 11:30 Surgical Management of Salivary  
and Parapharyngeal Lesions  
*Ehab Y. Hanna, M.D, FACS*

11:30 – 12:15 PM Multi-Disciplinary Tumor Board:  
Salivary Gland Tumors  
*Moderator: Deborah R. Shatzkes, M.D.  
Faculty*

12:15 **End of Course**

Faculty & topics subject to change.

\*This SAM session will be submitted to the ABR for approval and is subject to change.

## COURSE ORGANIZATION

This program is planned and organized by Educational Symposia, a leader in continuing medical education since 1975.

## ACKNOWLEDGEMENT

Educational Symposia appreciates our corporate supporters and exhibitors. A list of industry supporters will be provided and acknowledged at the meeting.

## CANCELLATIONS

Cancellations must be received in writing. A \$50 processing fee will be applied to all cancellations. Refunds requested in writing prior to April 10, 2015 will be issued for the amount of tuition paid less the \$50 processing fee. No refunds will be made on or after that date.

## REGISTRATION INFORMATION

**Tuition for live conference** includes all course materials, including a comprehensive course syllabus (printed black and white syllabus or color e-syllabus) and continental breakfast. Early registration is strongly suggested. There will be a \$50 surcharge for anyone registering after April 27, 2015. Minimum and maximum attendance levels have been established for this meeting. If your registration cannot be accepted, you will be issued a full tuition refund.

**Tuition for live webcast** includes participation for one registrant. Each registrant must sign-in on a separate computer to receive credit. Prior to the meeting we will send you further information about the log in process. We will also send you a comprehensive color electronic course syllabus via email. If you have any questions or problems logging into the meeting we will have support personnel available at (800) 338-5901. There will be a \$50 surcharge for anyone registering after April 27, 2015.

**Please note:** A minimum number of registrants is required to live webcast this course. If the minimum number is not met by April 10, 2015 the live webcast activity may be cancelled and a full refund issued.

## LIVE WEBCAST REQUIREMENTS

Visit the Help Center at [www.edusymp.com/site/help](http://www.edusymp.com/site/help) to review the computer and internet requirements for viewing live webcast meetings.

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Tampa, Florida 33634-4490

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(813) 806-1001

### PHONE

(800) 338-5901 (U.S. & Canada)  
(813) 806-1000

Reduce your mail clutter or just add email announcements. Please visit the "Mailing List" section of our website at [www.edusymp.com](http://www.edusymp.com).

**Disclaimer:** Educational Symposia (ESI) as planner and presenter of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the meeting organizers is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.

**Special Note for the Disabled:** Educational Symposia wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (800) 338-5901 or (813) 806-1000.





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## HOW TO GET THERE

Fly directly to McCarran International Airport, located just 10 minutes from the Las Vegas Strip. Daily non-stop flights are available to Las Vegas from major national and international carriers.

**SPACE IS LIMITED - RESERVE TODAY:** Call Aria Reservations at: 866-359-7757 or 702-590-7757 and identify yourself as a registrant of "2nd Annual Head & Neck Oncology Symposium" to receive the group discount (A \$10.00 booking fee may apply to phone reservations) or book online at: <https://resweb.passkey.com/go/ESM15>. Call Professional Travel at 800-237-7230 for further assistance.

### Group Room Rates Start At.....\$199.00/nt.

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**HOTEL CUT-OFF DATE: APRIL 6, 2015**

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**DEPOSIT POLICY:** One (1) night's room rate plus resort fee and tax will be charged at time of reservation.

**CANCELLATION POLICY:** All cancellations, arrival and departure date changes must be made 48 hours or more prior to scheduled arrival date/time to avoid penalties. Check in time is: 3:00 PM; Check out time is: 11:00 AM.

**HOTEL:** 3730 Las Vegas Blvd,  
Las Vegas, Nevada 89158

**PH:** (702) 590-7111

**Meeting Registration Form:** **2<sup>nd</sup> Annual Head & Neck Oncology: A Multi-Disciplinary Approach**  
May 7 – 9, 2015 • Aria™ Resort & Casino • Las Vegas, Nevada

Attendance is limited; therefore, early registration is strongly suggested. **There will be a \$50 surcharge for anyone registering after April 27, 2015.**

**REGISTER ONLINE: [WWW.EDUSYMP.COM](http://WWW.EDUSYMP.COM)**

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